CLAIMS

What is claimed is:

1. A fish tape, comprising:

an end portion; and

a longitudinal portion comprising an outer diameter defining a substantially cylindrical shape along a longitudinal portion of the fish tape.

- 2. The fish tape of claim 1, further comprising a plurality of grooves for engaging an attachment mechanism formed on the end portion, the grooves extending from the end portion partially along the longitudinal portion, the grooves.
- 3. The fish tape of claim 1, wherein the fish tape portion is constructed of a material selected from the group consisting of steel, stainless steel, carbon steel, and plastic.
- 4. The fish tape of claim 1, wherein the outer diameter further comprises a plurality of facets about the outer diameter and extending along the longitudinal portion.
- 5. The fish tape of claim 1, wherein the outer diameter defines an ellipsoidal shape defining a substantially oval outer diameter.
- 6. The fish tape of claim 1, further comprising a spiral groove defined along the outer diameter and extending along the longitudinal portion.
- 7. The fish tape of claim 1, further comprising at least one notch about the diameter, and a plurality of the notches along the longitudinal portion forming a repeating pattern along the longitudinal portion.

- 8. The fish tape, of claim 7, wherein the outer diameter comprises notches spaced apart about the diameter, and wherein a plurality of the spaced apart notches form a repeating pattern along the longitudinal portion.
- 9. The fish tape of claim 1, further comprising a corrugation defining an alternating groove and a ridge extending about the diameter and extending along the longitudinal portion.
- 10. The fish tape of claim 9, wherein the outer diameter comprises corrugations spaced apart about the diameter.
 - 11. A fish tape device, comprising:

a fish tape comprising an end portion and a longitudinal portion comprising an outer diameter defining a substantially cylindrical shape along a longitudinal portion of the fish tape; and

a reel assembly for receiving the fish tape.

- 12. The fish tape device of claim 11, further comprising a plurality of grooves for engaging an attachment mechanism formed on the end portion, the grooves extending from the end portion partially along the longitudinal portion, the grooves.
- 13. The fish tape device of claim 11, wherein the fish tape portion is constructed of a material selected from the group consisting of steel, stainless steel, carbon steel, and plastic.
- 14. The fish tape device of claim 11, wherein the outer diameter of the fish tape further comprises a plurality of facets about the outer diameter and extending along the longitudinal portion.

- 15. The fish tape device of claim 11, wherein the outer diameter of the fish tape defines an ellipsoidal shape defining a substantially oval outer diameter.
- 16. The fish tape device of claim 11, wherein the fish tape further comprises a spiral groove defined along the outer diameter and extending along the longitudinal portion.
- 17. The fish tape device of claim 11, wherein the fish tape device further comprises a plurality of notches about the diameter and extending along the longitudinal portion, and wherein the plurality of notches form a repeating pattern along the longitudinal portion.
- 18. The fish tape of claim 11, wherein the fish tape further comprises a plurality of corrugations defining a plurality of alternating grooves and ridges extending about the diameter and extending along the longitudinal portion.
 - 19. A fish tape, comprising:

an end portion;

a longitudinal portion comprising an outer diameter defining a substantially cylindrical shape along a longitudinal portion of the fish tape; and

means for flexing the fish tape.

20. The fish tape of claim 19, further comprising means for engaging an attachment mechanism formed on the end portion, the means for engaging extending from the end portion partially along a longitudinal portion of the fish tape.